



Press Release

ZION SOFTWARE ANNOUNCES JBuddy-CF™ INSTANT MESSAGING PLUG-IN FOR MACROMEDIA COLDFUSION MX 7

JBuddy-CF delivers public IM capabilities that integrate with ColdFusion MX 7

Glastonbury, Connecticut - June 29, 2005 – Privately-held Zion Software, LLC (<http://www.zionsoftware.com>) today announced the availability of JBuddy-CF™, an Instant Messaging (IM) event gateway plug-in for Macromedia ColdFusion MX 7.

The JBuddy-CF event gateway plug-in makes it easy for ColdFusion applications to connect to additional IM networks including public IM services such as .NET Messenger Service (MSN Messenger) and Yahoo! Messenger. JBuddy-CF leverages the ColdFusion MX 7 event gateway framework to provide first-to-market, public IM capabilities to ColdFusion.

"ColdFusion MX 7 provides cost-effective and powerful innovations for developers to extend their applications beyond the browser," said Dave Gruber, senior product manager, Macromedia. "JBuddy-CF enables an important connection into the public IM networks and allows a broad range of IM user access to ColdFusion applications. Zion Software's deep expertise in the IM space makes them a great choice for the extension of these applications."

"The introduction of JBuddy-CF for ColdFusion MX 7 is opening exciting new markets and opportunities for Zion Software's IM products," said David Ferrero, CTO, Zion Software. "We can't wait to see ColdFusion developers use JBuddy-CF to build new classes of applications and leverage the unique capabilities that are offered within IM."

ABOUT ZION SOFTWARE

Zion Software, LLC is a leading provider of Instant Messaging solutions and infrastructure for enterprise applications, embedded systems, Web services, and end users. Products include IM Toolkits and Plug-ins, Enterprise IM servers and clients, and other IM solutions. Headquartered in Glastonbury, Connecticut, Zion Software is on the Web at <http://www.zionsoftware.com/>.

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